

# FOUR BIG DAYS — March 27–30, 2025

THE ANNUAL

## Reno RV Show

March 27-30, 2025

57th ANNUAL

## Reno Boat Show

March 28-30, 2025

15th ANNUAL

## Off-Road Motorsports expo

March 28-30, 2025



When the outdoors call, these shows answer!



**LOCKETT Shows**

Contact: Al Lockett | 775-882-2222 | fax 775-350-7518

P.O. Box 20693 | Carson City, NV 89721 | Al@LockettShows.com | LockettShows.com

# MARCH 27-30, 2025 Reno-Sparks Convention Center

THE ANNUAL

57th ANNUAL

15th ANNUAL

## Reno RV Show

March 27-30, 2025

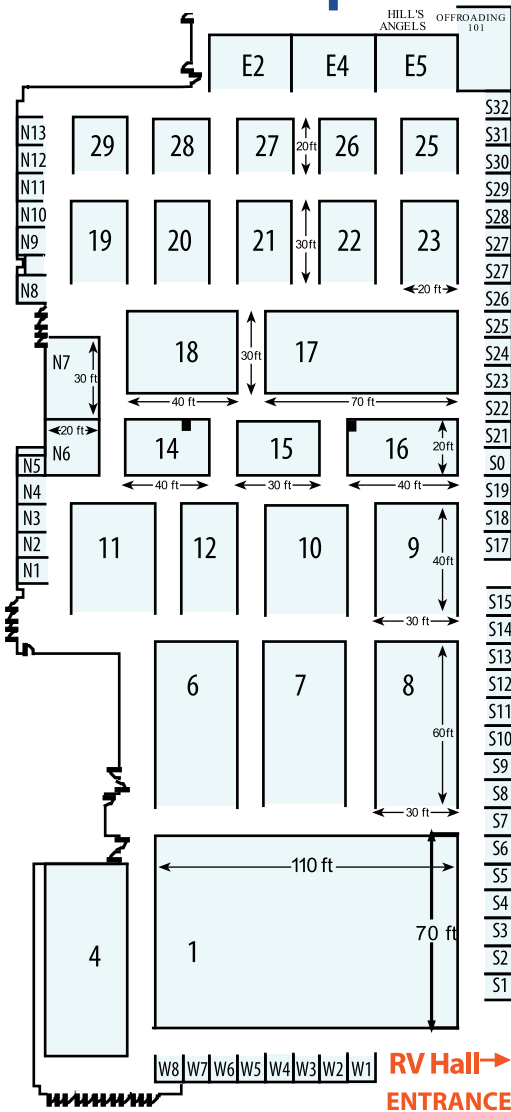
## Reno Boat Show

March 28-30, 2025

## Off-Road Motorsports expo

March 28-30, 2025

### Boat Show & Off-Road Expo



# 120,000 square feet of RVs!



### BOOTH RATES

10 x 10 Standard	\$ 895
10 x 10 Corner	\$1,295
10 x 20 Standard	\$1,495
10 x 20 Corner	\$1,895
10 x 30 Standard	\$1,995
10 x 30 Corner	\$2,395
10 x 10	\$ 695
(best available)	
5 x 8 Table Space	\$ 500
Bulk Space on Request	
<i>No extra charge for islands. Custom space layout may be possible.</i>	

**10% LATE BOOKING FEE**  
Deadline is February 27, 2025.



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# This is the place where the experts gather...

and this is the place where those who like to play in the dirt gather, too! They come to the **Off-Road and Motorsports Expo** knowing they will see the latest and greatest in off-road and motorsports vehicles, off-road gear, and innovative products. Everyone from beginners to seasoned off-roaders have come to rely on the professionals they meet at this show.



## Local leisure lovers have looked to Lockett Shows for more than 50 years!

The **Reno RV Show and Reno Boat Show** are local institutions. Local outdoor fun and leisure seekers continue to trust the professionals they meet at these shows knowing that here's the best place to shop and compare for everything state-of-the-art in RVs and boats.







**LOCKETT**  
*Shows*

[WWW.LOCKETTSHOWS.COM](http://WWW.LOCKETTSHOWS.COM)

Thousands of consumers flock to these shows every year to experience everything new in water sports, adventure travel, liesure travel, motorhomes and the many ways to leave the pavement in the dust.



**Reno RV Show – March 27-30, 2025**

**Reno Boat Show | Off-Road & Motorsports Expo – March 28-30, 2025**

The Exhibitor named below agrees to lease space from Lockett Incorporated (hereafter referred to as Management) according to the terms and conditions in this application.

**Application must be filled out in it's entirety. Incomplete forms will be rejected.**

Space requested is (1st Choice) # \_\_\_\_\_ (2nd Choice) # \_\_\_\_\_ (3rd Choice) # \_\_\_\_\_  
 and size will be \_\_\_\_\_ x \_\_\_\_\_ . (PLEASE NOTE: 2nd and 3rd choices **MUST** be specified.)

Please describe below your display and list franchise and brand name merchandise:

\_\_\_\_\_

\_\_\_\_\_

**Make checks payable to:  
Lockett, Inc.**  
*Save money when you pay by check —*  
 Credit card payments incur a 3% processing fee and must be paid in full.

The lease amount for the above described space shall be:

Space Rate \$ \_\_\_\_\_ (See rate sheet flyer)  
 Electrical \$ \_\_\_\_\_ (See NOTE A)  
 City Fee \$ **39.00** City of Reno Exhibitor Fee  
**TOTAL** \$ \_\_\_\_\_ Total to be PAID as follows:

Standard 50/50 deposit: Check # \_\_\_\_\_ \$ \_\_\_\_\_  
 (50% deposit upon execution of this agreement)  
 Check # \_\_\_\_\_ \$ \_\_\_\_\_  
 (50% Balance due, 30 days prior to show)

Complete this portion when paying with credit card.\*

**VISA**     **MasterCard**     **AMERICAN EXPRESS**

\_\_\_\_\_  
 CREDIT CARD NUMBER

\_\_\_\_\_  
 EXPIRATION DATE      3- OR 4-DIGIT SECURITY CODE

\_\_\_\_\_  
 NAME AS IT APPEARS ON CARD

\_\_\_\_\_  
 SIGNATURE

\_\_\_\_\_  
 AMOUNT AUTHORIZED

**NOTE:** Nevada Department of Taxation fees are **NOT** included in space fees.  
 Please provide your State of Nevada Business City of  
 Reno Business License #: \_\_\_\_\_

**THE EXHIBITOR AGREES:**

- All exposed surfaces must be finished. • Height of exhibitor built booths **CANNOT** exceed 8 feet, including sign. (*Exhibits with displays or signs higher than 8' may request a perimeter space that does not interfere with neighboring exhibitors.*)
- Floor plan subject to change without notice.

NOTE A: Electrical is \$190.00 per 500 watt outlet. \$190 x (number of outlets) = \$ \_\_\_\_\_.

NOTE B: All exhibit space must be carpeted. Written approval for alternate floor covering required by show management

NOTE C: Overhead banners or signs are restricted to island displays (20'x20' or larger) and must be professionally prepared and finished on all exposed sides. Signs must be approved by show management and will be hung by the designated contractor at a nominal fee.

NOTE D: All construction must be completed by 8 p.m., Tues., March 25. **NO SET-UP ON Wednesday.**

▶ **The exhibitor has read and understands the terms of participation found on pages 2 & 3.** \_\_\_\_\_ (Please initial) ◀

EXHIBITOR COMPANY NAME \_\_\_\_\_

ADDRESS / CITY / STATE \_\_\_\_\_

PHONE #'S \_\_\_\_\_ BUSINESS \_\_\_\_\_ EMERGENCY (required) \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

APPLICANT SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

LOCKETT INC SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**Please review your application. Is it filled out completely? Thank you.**





APPLICATION FOR EXHIBIT SPACE

Reno RV Show – March 27-30, 2025

Reno Boat Show | Off-Road & Motorsports Expo – March 28-30, 2025

1. EXHIBITS will be displayed in the Convention Center.

2. SET-UP HOURS

Table with 2 columns: Day and Time. Rows include Tuesday, Wednesday, Thursday, and Friday for RV Show and Boat Show set up.

EXHIBIT HOURS

Table with 2 columns: Day and Time. Rows include Thursday, Friday, Saturday, and Sunday for RV Show and Boat Show.

TAKE DOWN HOURS

Table with 2 columns: Day and Time. Rows include Sunday and Monday for all shows.

Exhibitors will be admitted to building one hour prior to daily show opening times. Spaces will be ready for the installation of exhibits at 8 a.m. to 9 p.m., Monday, March 24.

3. SHIPPING INSTRUCTIONS: Freight and express shipments should be consigned direct to Exhibitor (including space number) and in care of the Convention Center for delivery by Monday, March 24.

4. STORAGE: As long as space permits, all boxes and crates clearly marked with Exhibitor's name and space number can be stored in the convention center when they are emptied.

5. RULES OF EXHIBITS: a. Earliest date exhibit material can be allowed at the convention center is Monday, March 24, 8 a.m. to 9 p.m.

b. No signs, partitions, apparatus, shelving, etc., may extend more than 8 feet above the floor along the rear of a cloth space furnished by the show.

c. Liability: The Exhibitor is entirely responsible for the space leased by him and shall not injure, mar or deface the premises and the Exhibitor shall not drive, nor permit to be driven any nails, hooks, tacks or screws in any part of the Building.

d. Use of Aisles, etc.: Aisles, passageways and overhead spaces remain strictly under the control of the Management, and no signs, decorations, banners, advertising matter or special exhibits will be permitted in them except by special written permission of the Management.

e. Space: The space contracted for is to be used solely for the Exhibitor whose name appears on the contract, and it is agreed without the written consent of the Management.

f. The use and operation of motion picture projectors and other apparatus must conform to local regulations in effect in the City and Building in which the exhibit is being held.

g. All reservation deposit money shall be retained by the Management in case Exhibitor fails to fulfill contract. No display will be allowed to leave the Building unless the space occupied by such display has been paid for in full.

h. Restrictions: The Management reserves the right to restrict or remove exhibits, without refund, that may have been falsely entered, or may be deemed by the Management unsuitable or objectionable.

made without prior written permission of the Management. i. The placing, moving, altering or dismantling of exhibits after 9 p.m., Tues., March 25, will not be permitted without the prior written permission of the Management. j. Fire Department regulations require that all decorations must be flame proofed.

6. ALL EXHIBITS MUST COMPLY WITH CITY ORDINANCES, REGULATIONS AND FIRE MARSHALL INSTRUCTIONS. Oil, gas or gasoline engines may be operated only with the consent of the Management and must conform to City Ordinances, Regulations and Fire Marshall instructions.

7. EXHIBITOR AND/OR FACTORY BUILT BOOTHS: The overall height of the above type booths cannot exceed 8 feet (including sign) without the written permission of the Show Management.

8. ELECTRICITY: 120 and 208 volts, 60 cps. single or 3 phase, is available in the Building. All power utilized in the booth is subject to charge by the Management and shall be paid by the Exhibitor.

9. INSURANCE AND LIABILITY: Neither the Management nor the Convention Center shall be responsible for loss or damage occurring to the exhibits from any cause. Small and valuable exhibit material should be packed away each night.

10. RIGHTS: Management shall have a possessor lien on all Exhibits which are not removed from the Building as provided in paragraph 2 above, or for which rent has not been fully paid as herein provided.

11. MERCHANDISE REMOVAL: No merchandise will be permitted to pass out of the Building without a Standard Removal Order signed by the Management during the life of the show.

12. AMENDMENTS: Exhibitor agrees to abide by decisions of the Management concerning all matters pertaining to the administration and success of the Show which are not specifically stated above.

13. RIGHTS OF THE MANAGEMENT IN EVENT EXHIBITION IS NOT HELD: Management shall not be liable for any damages or expenses incurred by Exhibitors in the event the show is delayed, interrupted or not held as scheduled.

14. TERMS AND CONDITIONS: This contract contains all the terms and conditions agreed on by the parties hereto, and no other agreements, oral or otherwise, regarding the subject matter of this contract, shall be deemed to exist or to bind any of the parties hereto.

15. LICENSES: Any and all City, County, State or Federal licenses or permits required by law of any Exhibitor in the installation or operation of his display shall be purchased by the Exhibitor at his own expense.

16. LEASE AGREEMENT: Should exhibitor not occupy leased space prior to show show opening, management will retain any deposits paid and exhibitor remains liable for any balance due.

Cancellation must be made in writing to Lockett Incorporated. If such cancellation is received 30 days prior to show, management shall be entitled to retain or collect 50% of the exhibitor's total contract obligation.